



“THE ELEVATOR”

E1

Tips to take you to the top!

*Join me each week for a
Definition, Concept, Skill, Strategy,
Technique or Tool
that will provide
Immediate and Lifelong Change.
The Result:
YOU Achieve Your Mission &
Reach Your Maximum Potential.*

THIS WEEK: WHAT “THE ELEVATOR” IS

Schedule
Marta
to
provide
training
for
your
staff,
a
commu-
nity
seminar
or
work-
shop,
a
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event
or
to
speak
at
your
next
function
or
staff
meeting.

Every professional has learned to create an elevator speech as a means of introducing her/him self & what they do. The name (elevator speech) indicates that the length is about the amount of time it takes to ride an elevator up or down a few floors.

I’ve stopped doing “elevator” speeches”.

Why?

Everyone does it & I don’t want to be everyone.

I want to stand out.

I want to be remembered after you leave my presence.

Sooooo, now I do an “Elevator Tip”.

I offer something useful that can be immediately put in practice.

That’s what “The Elevator” is. A weekly tip to take you to the top.

Tips that can enhance your already extraordinary abilities.

This week’s tip is the following STRATEGY.

Make this your practice & see that you’re better remembered for your help than for your words.

I’m at my floor now, stepping off.

I’ll step back on same time next week. Marta

Please forward this to others you know so they’ll grow right along with you.

If you do not wish to receive email from Training with Marta, please reply with REMOVE in the subject line.

TRAINING WITH MARTA

Marta Varee Pearson

▪TRAINER ▪COACH ▪STRATEGIST ▪SPEAKER

Partner with People & Business to Define & Create EXTRAORDINARY!

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